



# A HEAD START IN ENGLISH



ROYAL<sup>TM</sup>  
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# INTRODUCTION

## Who are we?

**RoyalABC™** is a British education company creating the world's best learning experiences for young children around the globe. We deliver an entire learning ecosystem teaching English and 21st Century skills.

**RoyalABC™** supports teachers in the classroom and parents at home to ensure that each child develops the essential skills to thrive and compete in the future global economy.



# A HEAD START IN ENGLISH IS A HEAD START IN LIFE™

We deliver an entire  
learning ecosystem  
teaching English  
and 21st Century  
skills.

Our One-Touch Start technology enables ANY teacher to deliver a world class lesson teaching English and 21st Century skills. We empower teachers in the classroom to deliver high quality lessons and connect this to learning at home through a beautiful immersive 3D game world app. Evidence based curricula, child centered design and play based learning is at the heart of what we do.

**CREATED IN GREAT  
BRITAIN TO EMPOWER  
TEACHERS AND PARENTS  
TO GIVE KIDS THE BEST  
START IN ENGLISH.**



## FEATURES

**We've built a dependable, impactful and adaptable learning ecosystem for the modern age. A secure platform that guides students to achieve useful English language proficiency.**



### One Touch Start

Enables ANY teacher to deliver a world class lesson teaching English and 21st Century Skills.



### Lesson Planning Tools

Teachers plan their own lessons using on or off line teacher resources.



### Blended Learning

Over 1,200 blended learning lessons that kids love and teachers love to teach.



### Digital Lessons

Over 1,200 digital lessons that are trackable and measurable so everyone stays accountable.



### Off-line resources

Workbooks, storybooks, puppets and many other teacher resources provide flexibility for on or off-line lessons.



### Teacher Reporting

Teachers can communicate with parents via automated reporting. Parents can keep track of their child's progress.



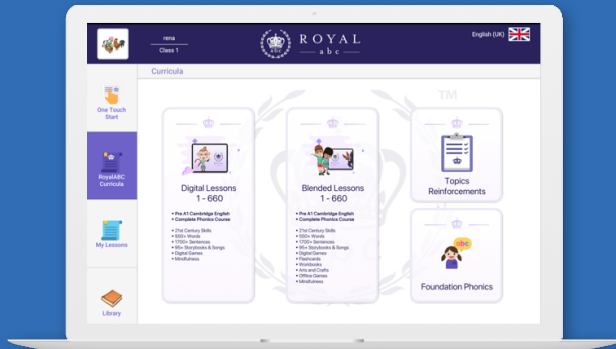
### 21st Century Learning

Vital for future success in the modern economy, 21st Century skills are taught while children learn English proficiency.



### Learning Continuity

Whether students are learning remotely or in the classroom, the powerful ecosystems enables seamless progression.



## At School RoyalABC™ CLASSROOM

**RoyalABC™** makes classroom teaching simple with an intuitive teacher platform that's adaptable, secure and links seamlessly to **RoyalABC™ World**.

- Use our pre-built lesson plans, or...
- Create a lesson plan your way in under a minute.



## At Home RoyalABC™ WORLD

**RoyalABC™ World** is an engaging 3D immersive world that connects children's English learning in the classroom with learning at home.

- Hundreds of hours of learning resources plus parent reports.
- Structured language learning games, stories, and songs.



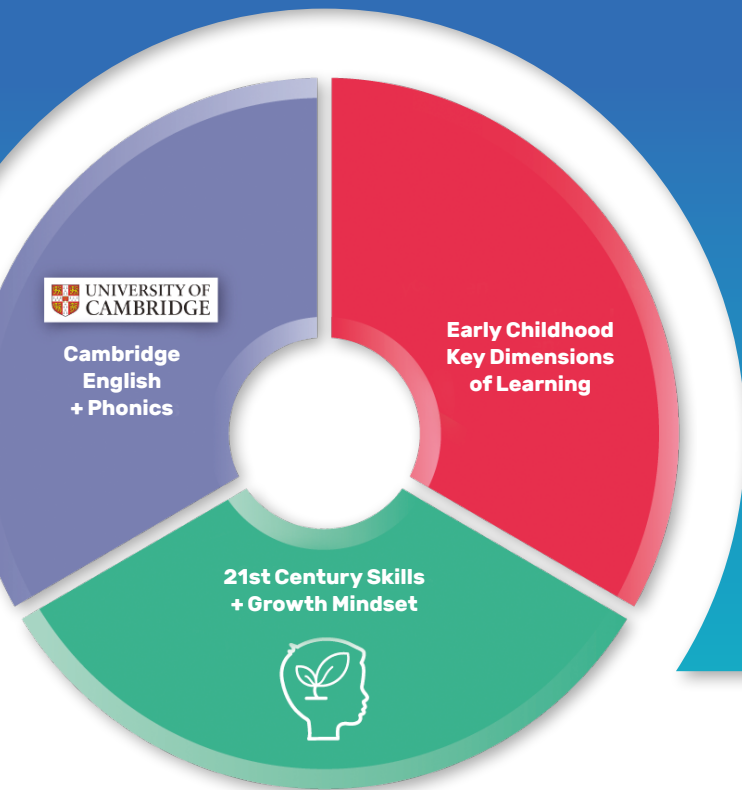
# The RoyalABC™ Ecosystem.

Seamlessly connect learning in the classroom with learning at home.



# CURRICULUM OVERVIEW

Through an intensive research and development process **RoyalABC™** has developed a unique proprietary curriculum. **RoyalABC™** combines the Cambridge British English Curriculum with an Early Years Learning framework resulting in an evidence-based curriculum, specifically designed for young learners.



## Aligned with the Cambridge English Early Learners and CEFR:

- **PreA1 Starters**
- **A1 Movers**
- **A2 Flyers**
- **Phonics**



### Early Childhood Framework

1. Arts - Expression and Creation
2. Sciences and Mathematical Learning
3. Social Development
4. Language - Listening and Speaking
5. Preparation for Reading and Writing
6. Health - Physical and Mental
7. Motor Development
8. Habits for Healthy Living
9. Self-help Skills

# ENGLISH TAUGHT WITH VITAL 21ST CENTURY SKILLS

Twelve essential 21st Century skills have been proven by leading scientists and researchers around the world to be critical for children's success in school and in life.

**RoyalABC™** has embedded the education of twelve 21st Century skills throughout the ecosystem supporting teachers and parents to help develop these critical skills in each child, so they can flourish and thrive in a highly competitive world.



Growth Mindset



Collaboration



Communication



Critical Thinking



Creativity



Grit



Problem Solving



Mindfulness



Empathy



Social and  
Cultural Awareness



Self Management



Curiosity

## PRODUCT RANGE

Young children learn best through play.

Our on and off line product range supports a variety of teaching and learning styles and supports playful activities for engaging and effective lessons.



**RoyalABC™ Classroom.** Whether you're a specialised English language learning teacher or a generalist early learning educator, the **Prosper Education™** learning ecosystem is a scalable, adaptable curriculum that will help you run smooth classroom lessons every time.



**RoyalABC™ World.** An engaging 3D immersive world that connects children's English learning in the classroom with learning at home. It offers access to hundreds of hours of learning resources plus parent reports, teaching children aged 2-9 British English through structured language learning games, stories, and songs.



Every teacher receives training from our expert teacher trainers and product specialists. This is delivered via a combination of online training through webinars and videos, and in person training. Our mission is to empower teachers to deliver great lessons so training teachers is at the very heart of what we do.



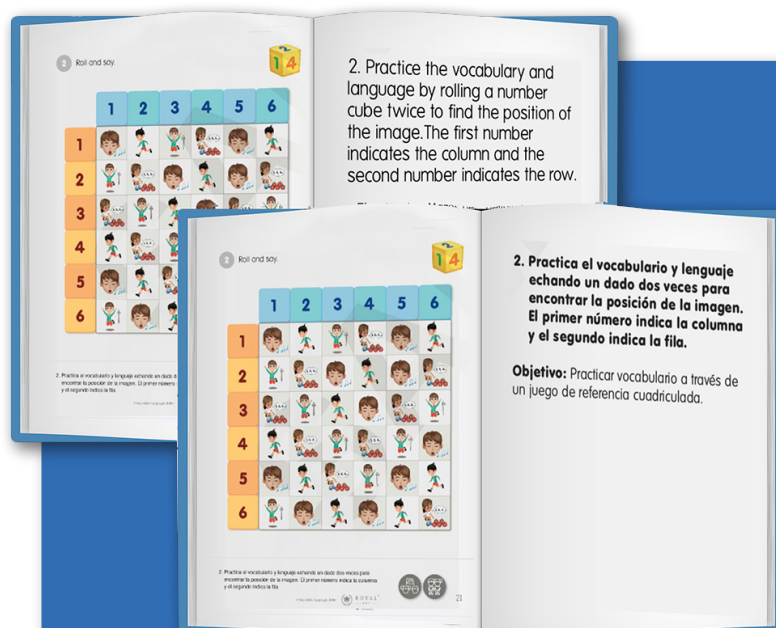
The characters that students get to know and love in all our digital products are brought to life with these adorable puppets. Teachers can use the puppets to engage the class with a fun and interactive approach to stories and valuable language lessons that are effective because they're fun!



Workbooks and storybooks are an essential part of our English language programme. Children learn valuable writing and reading skills as they engage with a cast of lovable characters and complete fun numbers games and activities and learn about the world with interesting personalities that students get to know and love.

# FULLY BILINGUAL CONTENT

Our fully bilingual apps and resource materials support the grown ups who may be non-native English speakers themselves.



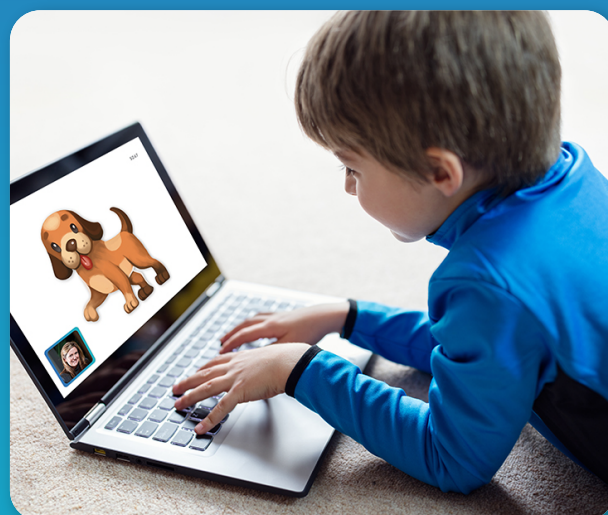
# CERTAINTY IN UNCERTAIN TIMES

Everyone needs some certainty in uncertain times.

**Prosper Education™** is the only product that is able to switch effortlessly between class and home.

In-class blended learning connects to at-home digital learning through an immersive 3D app seamlessly, providing continuity of learning outcomes and curriculum programming.

By connecting school and home, The **Prosper Education™** Ecosystem provides a reliable system that supports teachers, satisfies parents and engages children.



## 5 Ways We Help Schools Thrive.



**1.** Lower expenditure  
on teachers



**3.** Proven business continuity  
- rapid onboarding



**5.** Multilingual - engage  
parents and local teachers  
in ESL learning



**2.** Switch learning  
modes seamlessly



**4.** Effortless  
home / school link



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